

# After-the-"4th" Clearance of Early Summer Apparel

Merchandise Advertised Here On Sale Wednesday  
Store Closed All Day Today, July 4th

## Annual July Sale of Sheets, Pillow Cases & Bed Coverings

This is the Semi-Annual Event for which we make our prices lower than even our usual lowest-in-the-city prices, insuring excellent values in every instance.



### All-Wool Traveling Robes Fringed Ends

\$5.49  
In attractive plaid combinations, variously colored. Soft and fluffy. These robes look well and will wear well.

### Embroidered Bed Spreads Single and Double Bed Size

\$3.94  
Formerly \$6.44 and \$7.44  
They have holster or pillow cover attached and are embroidered in attractive colored designs on a high grade Dwight Anchor sheeting. Bought at a concession from the manufacturer, which enables us to make this remarkable offer.

### Colored Woven Bed Spreads Single, Three-quarter and Full Size

\$1.94  
Good woven spreads, guaranteed fast color. In attractive Marseilles patterns, with hemmed ends. Practical for summer use.

### White Crinkled Dimity

Spreads  
63x90 inches \$1.59  
72x90 inches \$1.74  
81x90 inches \$1.98  
Single 1/4 size Full Size  
Our best quality crinkled spreads, at prices that save you money.

### Summer Weight Comfortables

\$1.88  
Dependable comfortables at low prices, filled with good white sanitary cotton.

### Printed Bed Spreads

\$1.94  
Single and Double Bed Size  
Printed on unbleached muslin. A very attractive and practical spread for summer. Guaranteed fast colors. The edges are scalloped.

### Silk Comfortables

\$16.89  
Filled with Pure Lamb's Wool  
Novelty marseilles silk tops; filled with pure lamb's wool. Lined with mull.

Macy's—Basement, 34th Street, Rear.

### Macy's Perfection Sheets

Seamless, hemmed ends, serviceable quality

81 x 90 inches, \$1.24  
90 x 108 inches, \$1.79

### Pillow Cases

45 x 38 1/2 inches, usually 47c, 39c

### Single or Cot Size Bed Sheets

Seamless, hemmed ends. 74c

54 x 90 inches, 74c

36-inch Bleached Muslin, 11c yard

36-inch Bleached Cambric, 19c yard

Soft, fine quality.

### 10,000 Bleached Muslin Pillow Cases

Hemmed ends, serviceable quality. 24c

45 x 36 inches, 24c

### Three-Quarter Bed Sheets

Neat center seam, hemmed ends. 79c

72 x 90 inches, 79c

### Macy's "Mayflower" Sheets and Pillow Cases

Serviceable quality, seamless.

### Hemmed Sheets

81 x 94 1/2 inches, usually \$1.74, \$1.49

### Hemmed Pillow Cases

45 x 39 1/2 inches, usually 49c, 39c

### Hemstitched Sheets

81 x 99 inches, \$1.88

81 x 108 inches, \$1.98

90 x 108 inches, \$2.14

### Hemstitched Pillow Cases

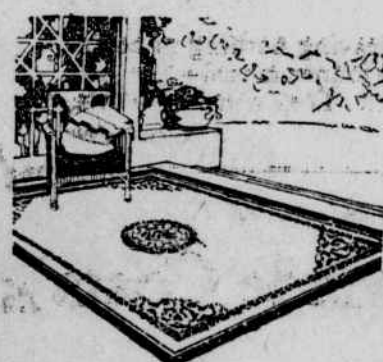
45 x 38 1/2 inches, 59c

## Prairie Grass Rugs

Specially Priced \$5.94

8 by 10 feet

Made from the tough wire grass of American prairies by one of the largest mills of this country. We offer these rugs in several designs, but all are in one color—a fine-looking green that blends well anywhere. Durable and cleanly. Nearly 200 of them.



### Short Lengths of Carpets

Excellent designs and colors. The quality is high, the prices low. Figured and plain patterns, in pieces from 5 to 19 yards each.

Usually \$3.14 to \$3.54 per yard, \$2.24  
Usually \$3.59 to \$3.89 per yard, \$2.49  
Usually \$4.19 to \$4.64 per yard, \$2.94  
Usually \$4.96 to \$6.44 per yard, \$3.89

This lot of carpeting is sold "as is," although there are few pieces that are not absolutely perfect.

Macy's—Fourth Floor, Front.

### "Grandmother" Oval Rag Rugs

Specially Priced

\$1.34

18 by 36 inches

Made from new rags in different shadings and colorings, with an attractive border.



### One-Third Off

### Electric Fans

Direct Current Only

\$10.89 to \$19.74

Twelve-inch and 16-inch sizes, oscillating and fixed. Think of buying an electric fan, on the crest of a heat wave, at 1-3 off our lowest-in-the-city prices!

ALSO

### 8-Inch Fans

Direct or Alternating Current

Specially Priced

\$6.54 to \$8.94

Standard design, and guaranteed construction. Finished in Nickel, Gold or Black Enamel.

Macy's—Basement, Center, Front.

## Home Made Ice Cream!

\$1.14

### Pays for the Freezer

that is in popular demand these hot days, and especially on warm evenings.

How much better to make your own ice cream so that it will be exactly as you like it, flavored and sweetened to your taste, according to your own recipe.

The sturdy little freezer we have in mind (and on sale at \$1.14) has a geared handle that makes turning easy. The dasher is designed to make the cream smooth and even. Two quart size.

Macy's—Basement, 34th Street.



## Your Silent Servant The Fireless Cookstove

At a Special Price

\$32.75

The two-compartment cooker, illustrated, has the following equipment:

One 8-quart aluminum kettle.

One 4-quart aluminum kettle.

Set of triplicate pails.

Thermometer.

One pair pastry shelves.

Four radiators.

Two radiator racks.

Radiator hook.

Book of directions.

Cookers have solid oak cases, with cooking compartments of strong, seamless, durable aluminum. A patented water-seal top and a heat conserving valve prevent the escape of cooking heat.

The single compartment cooker is specially priced at \$19.89.

Macy's—Basement, 34th Street, Center.

## For Women, Misses and Girls

Begins Tomorrow (Wednesday) Morning  
On the Third Floor

### WOMEN'S DRESSES

100 Dresses \$24.74

Originally \$34.75 to \$89.75

Canton crepe, foulard, satin, Georgette crepe, crepe knit, kasha cloth, Poirer twill, and a few imported cotton voiles and crepes. Navy, brown, black and white—and most all wanted shades. Sizes 36 to 46, but not every size in every model.

Macy's—Third Floor, 34th Street, Rear.

### WOMEN'S SUITS

Materials are high grade. Styles are the season's smartest. All sizes are represented in the collection, but not every size in each style.

50 Suits \$27.75

Originally \$38.75 to \$48.75

30 Tailored Models \$37.75

Originally \$48.75 to \$69.75

40 Fine Tailors \$48.75

Originally \$58.75 to \$74.75

Macy's—Third Floor, 34th Street, Rear.

### WOMEN'S COATS

All sizes but not in every model. Sizes 36 to 52.

63 Sport Capes and Coats \$9.74

Originally \$15.74 to \$19.74

87 Sport and Twill Capes \$19.74

Originally \$29.50 to \$39.75

115 Sport Coats and Capes \$29.75

Originally \$39.75 to \$48.75

107 Wraps and Capes \$39.75

Originally \$59.75 to \$89.75

51 Silk and Wool Wraps \$49.75

Originally \$69.75 to \$109.00

Macy's—Third Floor, 34th Street, Front.

### WOMEN'S BLOUSES

Not all sizes in every model.

120 Sport Over Blouses \$2.74

Originally \$4.69

550 Crepe de Chine and Georgette Blouses \$3.44

Originally \$4.69 and \$5.74

244 Blouses \$6.74

Originally \$8.74 to \$11.74

106 Beaded and Embroidered Models \$9.74

Originally \$12.74 to \$18.74

Novelty materials in imported and domestic models

Also a general grouping of blouses—out of stock at considerable reductions—including many original imported costume blouses.

Macy's—Third Floor, 34th Street.

### WOMEN'S SKIRTS

275 Skirts \$2.74

Originally \$5.44 to \$8.94

Lot consists of tweed and novelty wool striped skirts in sizes 28 to 40 inch waistbands. Not all sizes in every material.

Macy's—Third Floor, 34th Street, Rear.

### WOMEN'S NEGLIGES

60 Negligees \$9.74

Satin combined with Georgette

20 Negligees and Pajamas \$14.74

Originally \$19.74 to \$29.75

20 Finer Negligees \$19.74

Originally \$29.75 to \$39.75

15 Negligees and Kimonos \$24.74

Originally \$39.75 to \$49.75

8 Mandarin Coats \$39.75

Originally \$49.75 to \$59.75

Exquisitely embroidered.

Macy's—Third Floor, 34th Street.

### SWEATERS

All sizes in the lot, but not in every model.

768 Slip-Ons and Tuxedos \$1.88

Originally \$2.94 to \$5.44

273 Slip-Ons and Tuxedos \$4.64

Originally \$8.94 to \$12.74

31 Slip-Ons and Tuxedos \$18.74

Originally \$27.75 to \$44.75

Imported and Domestic

Macy's—Third Floor, 34th Street, Front.

### MISSES' COATS

Sizes 14 to 20 years.

Utility Coats \$16.74

Originally \$19.74 to \$27.75

Capes and Wraps \$27.75

Originally \$33.75 to \$48.75

Capes and Wraps \$37.75

Originally \$44.75 to \$69.75

Veldyne, tricotine or Poirer twill.

Macy's—Third Floor, Center, Front.

### MISSES' DRESSES

Sizes 14, 16 and 18 years.

All sizes, but not in each model.

69 Frocks \$11.74

Originally \$17.74 to \$27.75

37 Frocks \$22.74

Originally \$33.75 to \$44.75

25 Frocks \$33.75

Originally \$44.75 to \$69.75

29 Frocks \$44.75

Originally \$59.75 to \$94.75

Silk and wool models.

Macy's—Third Floor, 34th Street.

### MISSES' OWN SECTION

Kimono 94c

Originally \$1.19

Printed voile.

Breakfast Coats 94c

Originally \$1.19

Cotton Challie.

Peter Pan Blouses 59c

Originally 94c

White Middies 59c to \$1.88

Originally 89c to \$2.79

Petticoats \$2.79 to \$3.74

Originally \$3.74 to \$5.74

Misses' and Children's Smocks 59c

Originally 94c to \$1.44

Macy's—Third Floor, Center, Rear.

### FOR GIRLS

Sizes 6 to 16 years

63 Coats \$4.74

Originally \$6.44 to \$14.74

143 Coats \$6.74

Originally \$8.74 to \$16.74

128 Coats \$9.74

Originally \$12.74 to \$23.74

35 Homespun Suits \$12.74

Originally \$18.74 to \$27.75

Rose, orchid and tan, sizes 12 to 16 years.

Macy's—Third Floor, 34th Street.

### FOR LITTLE CHILDREN

Tweeds, mixtures, serges and taffetas. Sizes 2 to 6, but not every size in every material or color.

101 Capes and Coats \$3.49

Originally \$4.89 to \$10.74

41 Capes and Coats \$7.74

Originally \$10.74 to \$15.74

33 Coats \$9.74

Originally \$13.74 to \$23.74

Macy's—Third Floor, 34th Street, Rear.

**R. H. Macy & Co.**  
HERALD SQUARE Inc. NEW YORK

We Sell Merchandise of Taste and Quality at Lowest-in-the-City Prices—For Cash Only

Store Hours: 9 to 5:30. Store Closed All Day Saturday